


The Formentera Council's president and councillor of sport met today to unveil details about the island's eleventh half-marathon (Mitja Marató) and 8K run, both scheduled for Saturday May 11. Joining Jaume Ferrer and Jordi Vidal at the presentation was Manuel Hernández, the head of the organising firm Unisport Consulting, not to mention representatives of the event's biggest sponsors: CaixaBank (Maria Cruz, director) and Trasmapi (Nuria de la Torre, marketing chief).

All told 3,200 athletes are scheduled to compete—2,000 in the Mitjà Marató and another thousand in the 8K route. The starting shots of both fixtures will ring out at 5.30pm, though in different places: participants in the half-marathon start at la Mola lighthouse and—in what Manuel Hernández described as a safety measure—8K runners will take off from the es Ca Marí turn-off (outside Sant Ferran).

This year some six thousand completed early registration for the event. Hernández said the total number of participants was capped several years ago in a bid to make the fixture more enjoyable for runners and better adapted to the dimensions of the island.

**Mitjà Marató turns eleven**

The CiF first councillor described the eleven-year-old half-marathon as a well-established feature on the local calendar that “enables people to exercise and see everything the island has to offer: from la Mola's lighthouse to la Savina's”. Ferrer also underscored the Mitjà Marató's low-season tourist appeal.

Councillor Vidal thanked collaborators, organisers and sponsors, as well as security forces and volunteers at the event, to make the race possible. Vidal pointed out the importance of years of support in making the Mitjà Marató a nationally-recognised race. He also asked islanders for their patience ahead of the traffic interruptions expected.

**Traffic interruptions**

Starting at 4.45pm the main highway will be blocked along the following stretches: la Savina-es Pujols-Sant Ferran and Sant Ferran-la Mola. Segments will be progressively reopened as

runners make headway, and normal traffic flow is expected to be fully re-established by 8.00pm.

The stretch of road connecting the town of el Pilar de la Mola and the nearby lighthouse will be closed to vehicle traffic from 3.00pm. Organisers say the highway should be reopened—and runners gone—by 5.45pm. Traffic on the road between la Savina, Sant Francesc and Sant Ferran will not be affected.

Trophies will be handed out at 7.00pm on passeig de la Marina in la Savina, near the finish line.

May 8, 2019
Àrea de Comunicació
Formentera Council