

Alejandra Ferrer and Paula Ferrer, the respective president and councillor for sport of the Consell de Formentera, unveiled the programme for the seventh Illa de Formentera triathlon in a presentation at that took place at noon today. The two-modality event kicks off this Saturday at 2.15pm in es Pujols, when participants in the Sprint undertake a 750m swim trial, 20K cycling circuit and 5K run. The Olympic—1,500m in the water, 40K on two wheels and 10K on foot—starts at 4.00pm.

At the presentation, President Ferrer lauded the event, part of Discover Formentera in October. “Participation grows steadily every year; we couldn’t be happier”, she admitted, adding “fingers crossed, athletes and their supporters will get to experience the truly sensational month of October, and the chock-a-block slate of weekend activities that come with it”.

Sport councillor Paula Ferrer highlighted an already all-time high for signups—300 plus, a 30% uptick compared to 2018—and ongoing registration at www.triatlonformentera.com . Ferrer saluted “all the groups that have worked hard to make the triathlon happen” and asked for patience from islanders not taking part in the function during the planned traffic interruptions.

Manuel Hernández of Unisport Consulting, the group organising the trials, said roads from Sa Revista to es Pujols would be blocked to car traffic from 2.00pm to 3.30pm for the Sprint (the roundabout will remain accessible), and again for the Olympic modality from 4.00pm.

Trasmapi marketing chief Núria de la Torre was also on hand at the presentation. Trasmapi is the Illa de Formentera triathlon’s leading sponsor.

3 October 2019
Department of Communication
Consell de Formentera